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Mandatory Acknowledgment of City of Austin Support

Acknowledgment of the City of Austin must be displayed in all materials and announcements for your funded activities/project. We ask that you credit the City of Austin with the same level of recognition given to funders at a similar level.

Print Materials

The **City of Austin** logo is required on all suitably sized print marketing materials –



The following phrase acknowledging support from the City of Austin Office of Arts, Culture, Music and Entertainment in appropriate marketing materials is requested where appropriate:

- **English** This project is supported in part by the City of Austin Office of Arts, Culture, Music and Entertainment.
- **Spanish** Este proyecto cuenta con el apoyo en parte de la Oficina de Artes, Cultura, Música y Entretenimiento de la Ciudad de Austin.
- **Vietnamese** Dự án này được hỗ trợ một phần bởi Văn phòng Nghệ thuật, Văn hóa, Âm nhạc và Giải trí của Thành phố Austin.
- **Traditional Chinese** 本專案由Austin市藝術、文化、音樂和娛樂辦公室提供部分資助。
- **Simplified Chinese** 本项目由Austin市艺术、文化、音乐和娱乐办公室提供部分资助。
- **French** Ce projet est soutenu en partie par le bureau des arts, de la culture, de la musique et du divertissement de la ville d’Austin.
- **Korean** 이 프로젝트는 오스틴시 '예술 문화 음악 오락 사무국'으로부터 일부 지원을 받고 있습니다.
- **Arabic** يتم دعم هذا المشروع بشكل جزئي من قبل مكتب مدينة أوستن للفنون والثقافة والموسيقى والترفيه.
- **Hindi** यह परियोजना आंशिक रूप से ऑस्टिन शहर के कला, संस्कृति, संगीत और मनोरंजन कार्यालय द्वारा समर्थित है।
- **Ukrainian** Цей проєкт реалізується за підтримки Департаменту мистецтва, культури, музики та розваг м. Остін.

Radio or Television Broadcasts

For television broadcast, display of the **City of Austin** logo is required.

The following statement is required for radio, television, and podcasts –

- **English** This project is supported in part by the City of Austin Office of Arts, Culture, Music and Entertainment.

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- **Spanish** Este proyecto cuenta con el apoyo en parte de la Oficina de Artes, Cultura, Música y Entretenimiento de la Ciudad de Austin.
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Please email culturalarts@austintexas.gov if you require a logo file in a different format.

We reserve the right to change the language of the required acknowledgement of City of Austin support, as well as the right to disallow the use of our logo and acknowledgment of our support.

Up-to-date **City of Austin** logos are available for download on the [CreateAustin Resource Page](#).

For further information or clarification, please contact your contract administrator.

Publicity

Grantee shall publicize the activities conducted by the Contractor under this Contract. Contractor shall list any and all events on VisitAustin.com, including but not limited to all programs, performances, workshops, screenings, book signings, etc., as shown in the grant application.

USE THIS LINK to post your Contracted Events:

<https://www.austintexas.org/things-to-do/arts/submit-event/>

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City of Austin Office of Arts, Culture, Music and Entertainment Required Marketing Training

The City of Austin Office of Arts, Culture, Music and Entertainment (ACME), via our vendor, Miles Partnership, will provide 6 Tourism Marketing Training Sessions for the recipients of ACME’s Grant programs that are funded by Hotel Occupancy Tax. These online educational sessions will provide training on:

- Optimizing your creative online presence,
- Maximizing your marketing efforts, and
- Looking at free and creative ways to increase your online presence

Concept and Timeframe:

- These trainings will enable creative business owners to take control of their online presence and build a tourism strategy that uses their marketing budget most effectively.
- Six virtual trainings will be delivered over a 12-week timeframe.
- Online trainings will be offered every other week.
- Each class will last approximately 1.5 hours.
- All trainings are offered at no cost to Grantees.
- Session recordings are all offered live on Zoom and will include live question and answer sessions.
- Session recordings will be available for 12 months from the start date of the training program.
- Grantees will be required to take 2 of the 6 trainings, for a total of 3 hours, but are encouraged to complete all six trainings if possible.
- Grantees can choose a minimum of 2 online trainings based on their interests.
- This requirement is met by completing (2) two online trainings and completing the survey.
- Optional: Grantees may also sign up for 1:1 Virtual Office Hours with Miles Partnership staff to get additional advice and input on marketing topics covered in the training sessions (at no charge to the grantee.)