This document is an optional template. Each page in this document describes each section of the narrative questions in the Heritage Preservation Grant Application and provides a box to draft your answers. Whether using this template or another document, we encourage applicants to draft their answers separately and paste them into the Submittable form once completed.

Please note that the multiple-choice questions of the application are not included in this resource.

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## Section 4: Preservation Impact

**Describe the history, architecture, and cultural significance of the historic site. Provide a brief description of its construction, historic and current use, and social importance.** Limit 1000 characters

*Write your answer here …*

**Provide a clear description of the preservation-related work and how the funds will be used. Clearly describe how the proposed work is tied to project bids and identify the phase of work to which the funds would apply, if applicable. Indicate how the site’s history will be shared with tourists as part of the proposal.** Limit 1000 characters

*Write your answer here …*

## Section 4: Preservation Impact Continued

**Explain the current threat or endangerment by damage or destruction to the property, site, or collection. Describe the existing conditions and how the proposal addresses the Secretary of Interior’s Standards for the Treatment of Historic Properties. Describe the urgency for funding.** Limit 1000 characters

*Write your answer here …*

**State the (1) long-range goals for the preservation of the property. (2) Tell us its current condition, and (3) why you are prioritizing this project. (4) Does a preservation plan for the property exist, and how will the proposed project contribute to the long-term preservation of the landmark?** Limit 1000 characters

*Write your answer here …*

## Section 5: Tourism Impact

**How will stories related to the site’s history be represented and marketed to draw tourists to Austin?** Limit 1500 characters

*Write your answer here …*

**Describe the marketing and advertising plan strategies to promote the historic site, project, and its history. Describe the methods to attract new and diverse audiences, tourists, and hotel and convention guests, of different backgrounds locally, regionally, and nationally to celebrate Austin’s complete history and heritage.** Limit 1500 characters

*Write your answer here …*

## Section 5: Tourism Impact Continued

**How will the success of the tourism marketing strategies be measured annually?** Limit 1500 characters

*Write your answer here …*

## Section 6: Accessibility Impact

**Describe any specialized accommodations and/or programming for individuals with disabilities that you intend to provide at your proposed activities and/or historic site.** Limit 1500 characters

*Write your answer here …*

## Section 7: Project Management, Budget, and Project Bids

**Describe the project management team. (1) Who will be the project manager responsible to plan, administer, implement and manage the project? (2) Cite the biography, relevant qualifications, website, and skills of the identified project manager and team (include staff, project partners, contractors, subcontractors, and vendors).** Limit 2000 characters

The preservation grant is project specific and does not support administrative fees or salaries beyond the optional Project Management allowance, if applicable.

*Write your answer here …*

**Describe similar projects the project manager and team (contractor, subcontractor, or vendors) have completed.** Limit 2000 characters

The preservation grant is project specific and does not support administrative fees or salaries beyond the optional Project Management allowance, if applicable.

*Write your answer here …*

## Section 8: Project Budget

**Project Budget Instructions:**

Click and expand the double-arrow button to complete the budget table below with the proposed preservation-related project and activities. Include a detailed description for each item. The estimated grant expense should coincide with project bids. You may experience difficulty copying and pasting your answers directly from the table in this template to the actual application. Please use this as a planning space only.

The budget total must not exceed the maximum award amount per project type.

The maximum award amount for Capital and Experiential Educational projects is up to $250,000.

The maximum award amount for Planning and Marketing projects is up to $30,000.

All expenses must cover project-funded activities that are promoted to visiting and potential tourists and convention delegates.

Single bids that assume all estimated project costs for outside contractors, subcontractors, and vendors will be considered incomplete or insufficient information.

If you do not plan to spend money in a specific category, leave it blank. Only enter numbers in the ‘Proposed Grant Amount’ Column.

A complete list of eligible and ineligible expenses can be found in the Heritage Preservation Grant Application Guide, Section 2.7 Eligible and Ineligible Activities and Expenses.

Your answer should address the following:

1. Project budget should coincide with the application narrative and the project bid proposals.
2. Project budget total should not exceed the maximum award amount per project type.

|  |  |  |
| --- | --- | --- |
| **Expense Category** (Interior restoration projects are ineligible) | **Proposed Grant Amount** | **Detailed Description of Proposed Expenses Based on Project Bids** (Large text box where a written description of expenses can be provided) |
| American Disabilities Act (ADA) Exterior Access |  |  |
| Exterior Light Fixtures |  |  |
| Exterior Restoration / Repair |  |  |
| Heating, Ventilation, and Air Conditioning |  |  |
| Improvements to Historic Accessory Structures |  |  |
| Pier & Beam / Foundation Stabilization |  |  |
| Reconstruction of Architectural Details |  |  |
| Roof Repair  Sign Restoration and Installation (must comply with local historic sign standards and be approved by the Historic Preservation Office) |  |  |
| Outdoor Interpretive Project or Kiosk (applicable to private property owners with Owner Authorization) |  |  |
| Restoration: Materials |  |  |
| Restoration: Labor |  |  |
| Restoration: Equipment and/or Rentals |  |  |
| Restoration: Permitting |  |  |
| Restoration: Other |  |  |
| Technical or Professional Services or Assessment |  |  |
| Planning Document(s) or Report(s) (Planning Projects Only) |  |  |
| Tourism Marketing and Advertising Placement Budget (online, print, radio, advertising, etc.). A completed Tourism Marketing Placement Plan will be required with the Final Report, if awarded. |  |  |
| Other – please provide a detailed description |  |  |
| *Optional:* Project Management Allowance 10% of Award Amount Not to Exceed $20,000 (**Capital & Educational Projects Only**) |  |  |
| *Optional:* Project Insurance Fee |  |  |
| **Grant Total** | **$5000** |  |